



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Screen Strategies Media  
15409 Whitechapel Ct  
Centreville, VA 20120

**Contract #** 4573187  
**Schedule Dates** 10/14/20-10/19/20  
**Advertiser** Vote Yes on Question 2 (138421)  
**Agency** Screen Strategies Media (15161)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est 6756 (1454058)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Jones,Rachael  
**Phone/Fax** /  
**CPE** Est 6756  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est 6756

**Date Entered** 10/12/20  
**Last Modified** 10/12/20  
**Entered By** Barbara Monares  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,772.50  
**Net Total** \$38,377.50  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
Oct. 2020	29	\$45,150.00
<b>Grand Total:</b>	<b>29</b>	<b>\$45,150.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/14/20-10/16/20	1	:30	5:58:15A- News-Good Morning Washington at 6a				1	1	1			3	\$600.00	\$1,800.00	Washington (WJLA)		10/12/20
2.0	Normal Line / SPOT	10/19/20-10/19/20	1	:30	5:58:15A- News-Good Morning Washington at 6a		1							1	\$600.00	\$600.00	Washington (WJLA)		10/12/20
3.0	Normal Line / SPOT	10/19/20-10/19/20	1	:30	6:58A- ABC-Good Morning America		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/12/20
4.0	Normal Line / SPOT	10/14/20-10/16/20	1	:30	6:58A- ABC-Good Morning America				1	1	1			3	\$1,200.00	\$3,600.00	Washington (WJLA)		10/12/20
5.0	Normal Line / SPOT	10/18/20-10/18/20	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$750.00	\$750.00	Washington (WJLA)		10/12/20
6.0	Normal Line / SPOT	10/19/20-10/19/20	1	:30	9A- Live with Kelly		1							1	\$600.00	\$600.00	Washington (WJLA)		10/12/20
7.0	Normal Line / SPOT	10/15/20-10/15/20	1	:30	10:58:25A- ABC-The View					1				1	\$900.00	\$900.00	Washington (WJLA)		10/12/20
8.0	Normal Line / SPOT	10/14/20-10/14/20	1	:30	11:59:56A- News-ABC 7 News at Noon				1					1	\$750.00	\$750.00	Washington (WJLA)		10/12/20
9.0	Normal Line / SPOT	10/16/20-10/16/20	1	:30	2P- ABC-General Hospital						1			1	\$750.00	\$750.00	Washington (WJLA)		10/12/20
10.0	Normal Line / SPOT	10/19/20-10/19/20	1	:30	3:01P- The Drew Barrymore Show		1							1	\$500.00	\$500.00	Washington (WJLA)		10/12/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Jones,Rachael  
**Phone/Fax** /  
**CPE** Est 6756  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est 6756

**Date Entered** 10/12/20  
**Last Modified** 10/12/20  
**Entered By** Barbara Monares  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
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11.0	Normal Line / SPOT	10/14/20-10/14/20	1	:30	3:01P- The Drew Barrymore Show				1					1	\$500.00	\$500.00	Washington (WJLA)		10/12/20
12.0	Normal Line / SPOT	10/15/20-10/15/20	1	:30	4:59:30P- News-ABC 7 News at 5p					1				1	\$900.00	\$900.00	Washington (WJLA)		10/12/20
13.0	Normal Line / SPOT	10/19/20-10/19/20	1	:30	4:59:30P- News-ABC 7 News at 5p		1							1	\$900.00	\$900.00	Washington (WJLA)		10/12/20
14.0	Normal Line / SPOT	10/19/20-10/19/20	1	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		10/12/20
15.0	Normal Line / SPOT	10/14/20-10/16/20	1	:30	5:59:26P- News-ABC 7 News at 6p				1	1	1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		10/12/20
16.0	Normal Line / Access	10/15/20-10/15/20	1	:30	6:58:46P- Wheel Of Fortune					1				1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/12/20
17.0	Normal Line / Access	10/19/20-10/19/20	1	:30	6:58:46P- Wheel Of Fortune		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/12/20
18.0	Normal Line / Access	10/14/20-10/16/20	1	:30	7:29:26P- Jeopardy				1		1			2	\$7,000.00	\$14,000.00	Washington (WJLA)		10/12/20
19.0	Normal Line / SPOT	10/14/20-10/16/20	1	:30	11:00:26P- News-ABC 7 News at 11p				1		1			2	\$1,200.00	\$2,400.00	Washington (WJLA)		10/12/20
20.0	Normal Line / SPOT	10/17/20-10/17/20	1	:30	11:02:26P- News-ABC 7 News at 11p							1		1	\$500.00	\$500.00	Washington (WJLA)		10/12/20

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21.0	Normal Line / SPOT	10/18/20-10/18/20	1	:30	11P- News-ABC 7 News at 11p								1	1	\$900.00	\$900.00	Washington (WJLA)		10/12/20

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